



WILLIAM CLARENCE  
— EDUCATION —



Education Consultants



EXCELLENCE IN EDUCATION



*“The only partner  
in independent  
education”*

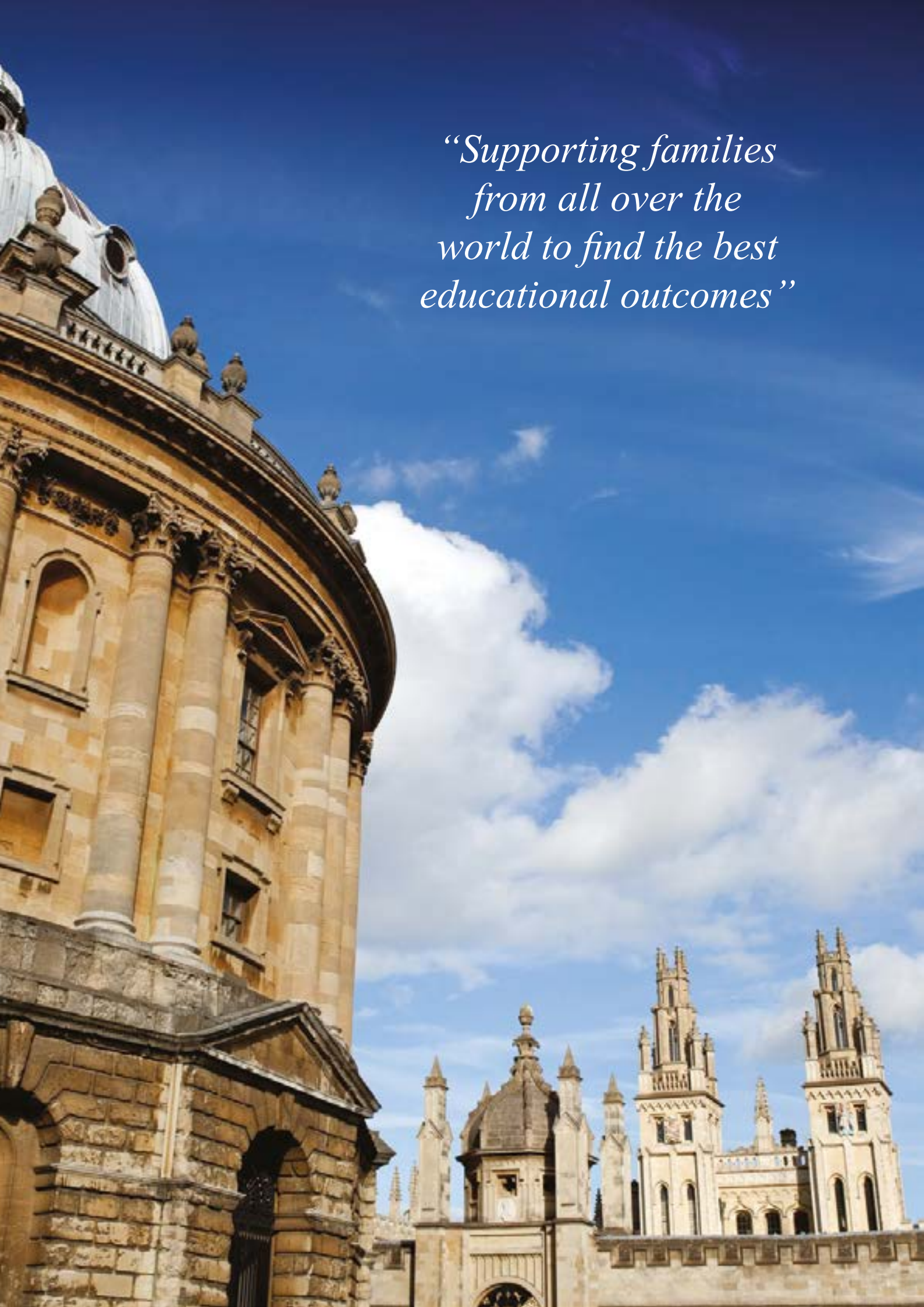
# William Clarence Education



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*“Supporting families  
from all over the  
world to find the best  
educational outcomes”*

# William Clarence Education



## Our Consultancy and First Steps

### William Clarence Education

offers expert advice and support to help families from all over the world find the best educational outcomes.

From nursery selection for new parents all the way through to postgraduate and PhD advice, our consultants have comprehensive knowledge of each step of the educational journey. We visit nurseries, schools and universities on a regular basis to make sure that we are up to date and continue to offer advice of the highest standard. We often work with families in the long term advising at each stage of education and we highly value these relationships.

We work with UK families, returning expat families and those moving to the UK for work or education. Be it day or boarding, nursery, school or university help and advice that you need, William Clarence has the expertise to find the right solution for you.

### Consultation

The first time we usually meet a family, either in person or online, is for an initial consultation. We spend around an hour discussing your particular situation, your family's needs and your specific educational objectives.

We really feel we get to know you through this in depth talk and are then in a good position to come back to you with a comprehensive report of our meeting, the next steps and timelines involved with our tailored consultancy approach.

*'At the very beginning we saw a big difference between other consultancy companies and William Clarence Education. William Clarence Education immediately contacted us and gave us a very good feeling of positive support'*

*“Having a roadmap  
for each child from  
early nursery education  
through to university  
gives peace of mind”*





# Our Educational Roadmap



Navigating the UK independent, fee paying, school system is tricky even to those familiar with it.

With different entry points and entrance requirements that vary across the sector, it is complicated even to an expert.

For families unfamiliar with the system, having a roadmap for each child from early nursery education through to university gives peace of mind.

All entry points are noted with the subsequent admission timelines so that you have the security of a 'go to' document to make sure you are not missing any important date in your child's education.

## Educational Roadmap

- Meeting with parents to discuss educational goals
- Each stage of education from age 2 to 21 mapped out
- Every admissions point with timelines for registration, pre-testing, entrance exams
- Pre-planning for entrance preparation
- Peace of mind - you haven't missed anything!

*'We could not be any happier with the results! D was super diligent, professional and responsive. She knew all schools well, provided great insights and advice'*

*“Finding the right  
school for each child  
- one where they will  
flourish and succeed.”*





# UK Nursery and School Consultancy



Our experienced consultants offer personal knowledge of a complex system and are dedicated to finding the right school for each child - one where they will flourish and succeed.

We work with schools all over the UK at every level and families have access to the experience of those who have previously worked in school admissions.

Each family we work with will have a dedicated consultant who has experience of school admissions in a particular area or age group. From nursery upwards, our consultants have expertise in certain areas - day or boarding, city or country, junior or senior - and we will make sure you work with the best consultant for your family's needs. The key to our success is the ability to find the right fit for each child with a wide ranging knowledge of all types of schools.

From the age of six upwards, the first step of any placement process is to meet and academically assess a child. Carried out by experts at working with a particular age group, our academic assessment looks at current academic level, level of English and potential or underlying ability and serves as the basis for the rest of our programme. You receive a detailed report that looks at each subject and makes very specific recommendations. Younger children for 4+ entry meet an 'assessor' for a play-based chat. We are happy to offer our Academic Assessment on its own but usually it forms the basis of our school placement recommendations.

Our school placement programme uses the assessment to inform a longlist of school recommendations which are discussed in detail with a family. Once a family has a clear idea of schools and availability, we work with you to manage the entire process through visits, paperwork, liaison with Admissions offices, managing waiting list places if necessary, entrance exam timetables and preparation and the final acceptance of a place. Key to this process is our knowledge of schools and what they are looking for in pupils. Admissions offices value our academic assessment as a realistic report on a student and trust our judgement.

Timelines can be very short, with a sudden job move or a child needing to change school, whereas other families plan years in advance. Our advice to families is to start work earlier rather than later as many schools require registration from an early age and pre-testing well in advance of entry. Entry at 13+ to many of the world famous schools is now done by pre-testing at age 10 or 11, so families wanting these types of schools need to plan well ahead if they can. Last minute places are always possible and our connections with Admissions offices prove invaluable in these circumstances.

## UK Nursery and School Consultancy

- Academic assessment with comprehensive report and recommendations
- Recommended longlisting and shortlisting of schools
- Academic preparation and tutoring if required
- Work directly with admissions offices
- Visits and access to senior staff within schools
- All paperwork and administration handled
- Timetable of school entrance exams timelines
- Advice and negotiation of acceptance of place

*“Our University  
Admissions advisors never  
forget that university is a  
means to an end – your  
future career ”*



# UK University Admissions



We advise students on every level of higher education from foundation courses to undergraduate and postgraduate applications, as well as specialised PhD courses.

Work with students and families for higher education placement usually starts up to two years in advance for Oxbridge and specialist courses such as Medicine but we are always happy to speak to families further in advance.

Choosing a UK university isn't as simple as seeing which brochure catches your eye or which one has the best nightlife. Our University Admissions advisors never forget that university is a means to an end – your future career – rather than an end in itself. We can advise on your university options, both course and institution, with an eye to the future. Of course, your experience while you are there matters too; all of our team are graduates from top universities themselves, and can offer you advice from people who both understand and care about university life.

Our level of reach into and knowledge of the university sector in the UK means we can also make key introductions to current students we have placed, and academic professionals within the University itself to offer expert advice and recommendations. This can often prove to be crucial at the application stage.

From choosing the best course to assessing the extra curricular strengths of an institution, our university placement consultants can help you discover whether you have what that university wants in its candidates, and what you can do about it if you're lacking in a particular area.

We work with students throughout the entire UCAS application process, offering help and advice on personal statements, course combinations and other quirks of the system. If exams and interviews are required, we can arrange exam preparation and mock interviews and feedback sessions to ensure nothing is a surprise on the day.

## UK University Admissions

- Full review of academic qualifications
- Extensive course and university shortlisting
- Full personal statement support & guidance Interview preparation if needed
- References and English language qualification advice
- Help and advice accepting a place

*'R helped me use what I had done over my school life to create a personal statement that truly reflected all the hard work and effort that goes into IB and high school. She helped me choose universities that really capture what I wanted and what my potential fitted the most'*





*“Applying to Oxbridge  
requires careful preparation  
and forward thinking if you  
are to stand out among the  
competition”*

# Oxbridge Applications and Mentoring



Entry to either of the UK's two leading universities is highly competitive and we cannot stress more the need to start work well in advance of the mid Autumn entry deadline.

Applying to Oxbridge requires careful preparation and forward thinking if you are to stand out among the competition.

Our specialist Oxbridge consultants have a wide and up to date knowledge of courses and colleges as well as any changes in admissions tests. A student will be matched with a consultant in the relevant subject and will work with them on course and college selection, advice and preparation for admissions testing, personal statement support, interview preparation and mock interview practice. A consultant can also help advise on sourcing of references and wider concerns.

Choosing the right course is crucial if you are considering Oxbridge, and choosing the right college is just as important. Our expert Oxbridge applications consultants have firsthand knowledge of the application processes and procedures, and of life in different colleges. They are ideally placed to advise you on these issues every step of the way.

We work on course and college selection, personal statement, wider reading and work experience advice, face to face interview and admissions test practice, as well as providing access to our academic tutors for any exam preparation.

Many courses at Oxford and Cambridge now require candidates to sit rigorous admissions tests, sometimes subject specific and sometimes more general in nature. Your Oxbridge tutor will be fully up to date with these requirements and will be assigned to you for the duration of your application process.

Some families like to work with us well in advance of Oxbridge applications with a mentoring programme to include advice on school subject

options, aiming to select, where appropriate and expected, an acceptable combination of subjects for subsequent degree applications, as well as the provision of appropriately curated reading lists; suggestions for events and/or activities, such as summer schools, lectures and masterclasses, which may enhance the prospects of a successful application; recommendations for essay competitions, Olympiads or similar to enhance university applications; follow-up reflection and discussion on reading and other activities undertaken and advice on work experience/ internships and how to source, including, where available, information about forthcoming placement opportunities in relevant sectors.

## Oxbridge Applications and Mentoring

- Full review of academic qualifications
- Detailed discussion around Oxford & Cambridge suitability
- Guidance & advice on reading lists and work experience
- Extensive course and College choice
- Admissions test support
- Full personal statement support
- Interview preparation
- Oxbridge mock interview sessions



*“Your medical application consultant  
will provide expert guidance at each  
stage of the application and be a  
constant support link for you”*





# Medical Applications



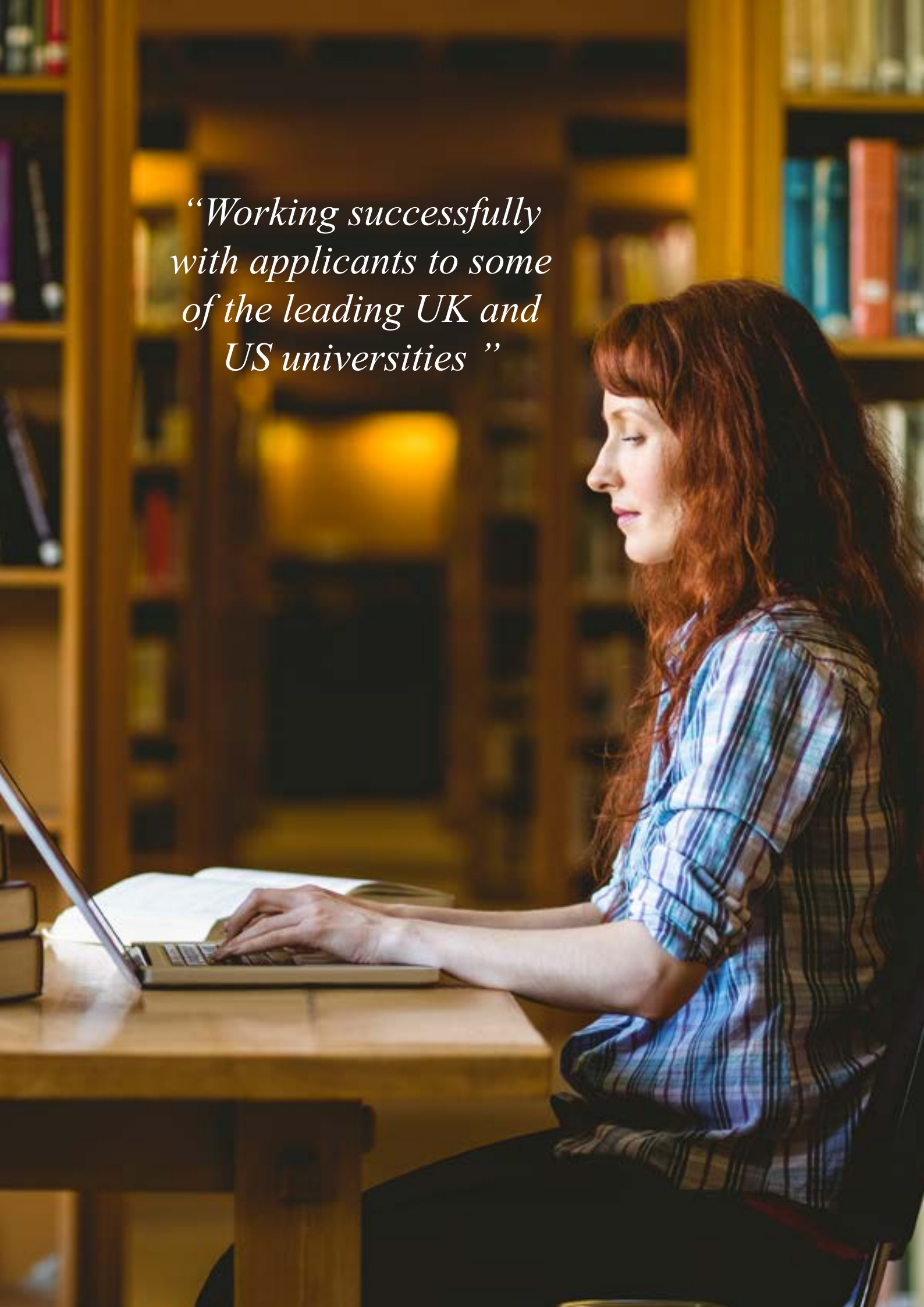
Medicine, Medical Science and the related Dentistry and Pharmacy courses are highly competitive which is why when applying for a medical degree in the UK we would usually recommend that work starts two years in advance in order to give the student enough time to prepare a top-class application. However, we have also successfully worked with students from a later start date as well.

Our consultants work with students to review any existing medical work experience and advise on the best ways to gain this key part of your application. We will advise on the specific admissions tests, the BMAT or UKCAT, and the different routes into medical school is also crucial. Once the admissions test has been taken, we will work with you to shortlist your options before starting work on the personal statement. The personal statement needs to illustrate high academic ability and extensive work experience together with passion, determination and motivation. From traditional questions to multiple mini interviews (MMIs) involving different scenarios, your consultant will help you prepare for your interviews in their different forms.

## Medical Applications

- Full review of academic qualifications
- Medical entrance strategy discussion
- Detailed work experience advice and help
- Extensive course and university shortlisting
- Preparation for entrance tests
- Full personal statement support and guidance
- Interview preparation
- Mock interviews with medical admissions expert
- Help and advice accepting a place

*“Working successfully  
with applicants to some  
of the leading UK and  
US universities ”*



# Masters



William Clarence works successfully with applicants to some of the leading UK and US universities at postgraduate or Masters level.

This level of work tends to be very specialised and once we know an applicant's educational history, you will work with a subject specialist on preparation of a personal statement, preparation of a CV, sourcing references and any supplementary work, as well as interview preparation if necessary.

## Masters

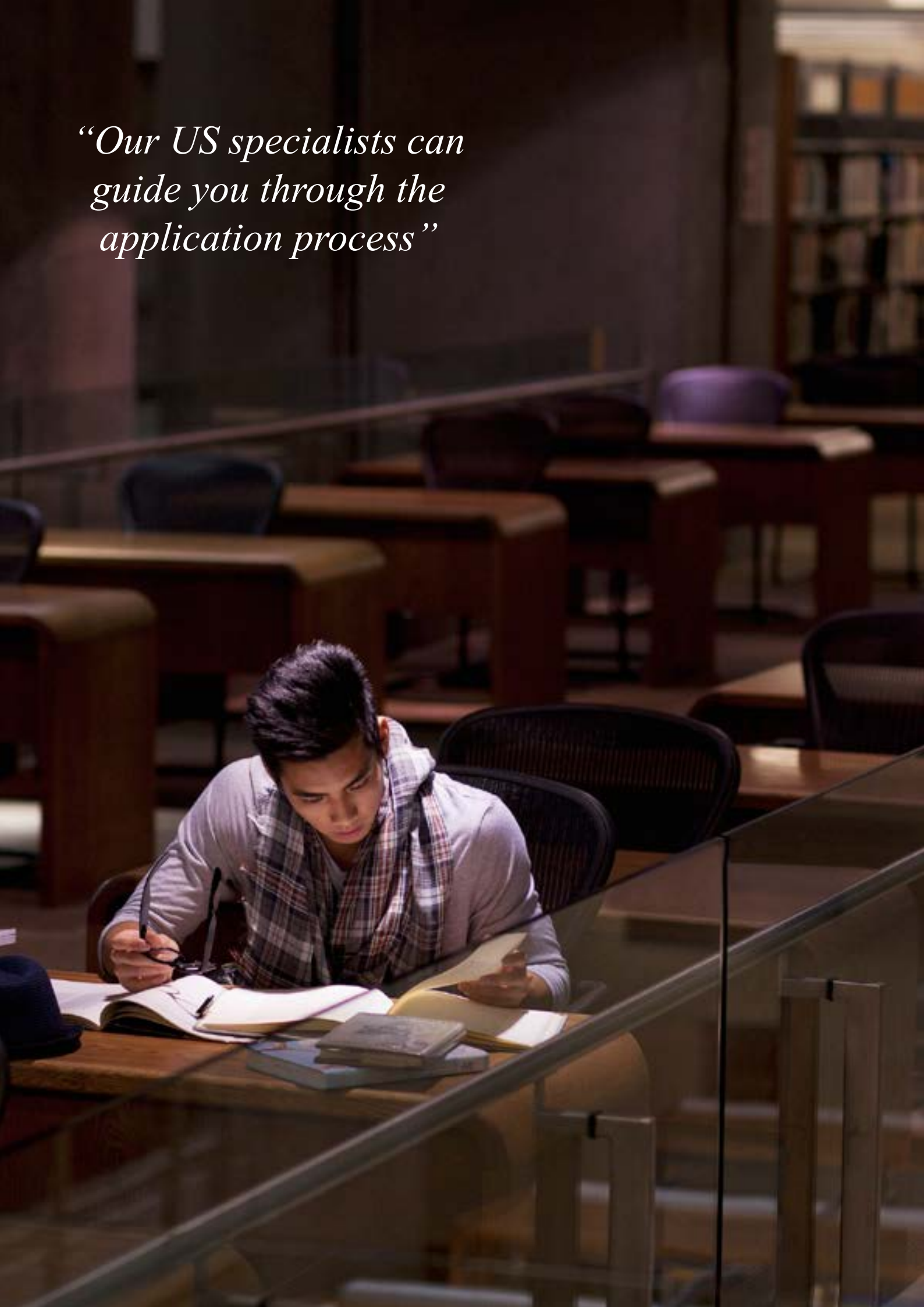
A typical package will include:

- **Course and university selection**
- **Preparation of a CV** - highlighting academic achievements and any relevant professional experience - tailored for each course applied for
- **Personal statement or Statement of Academic Purpose or Intent** - detailing motivation for applying to any given course, relevant experience and education and the specific areas of interest
- **Supporting essays** - advice on wider reading and preparation of any supporting essays needed
- **Admissions tests** - preparation and practice where necessary
- **Interview preparation** - if necessary. To include mock interviews with feedback

*‘R assisted my daughter during her successful application to Cambridge. As my daughter was schooled in an international school system, R’s advice was critical for helping us to understand the process, as well as to understand what the university is looking for in their candidates’*



*“Our US specialists can  
guide you through the  
application process”*



# US College Admissions



We help advise students from around the world on entrance to the Ivy League and other leading US universities.

Applications from UK students to the US have increased substantially over the last ten years and our US specialists can guide you through the application process.

The US admissions system varies hugely from the UK and your consultant will work with you to shortlist and select universities, advise on the right admissions test for you, help with the timing of application decisions - Early Decision, Early Action or Regular Decision - and support the Personal Essays needed by each university.

## US College Admissions

- Standardised tests required by the US (SAT, ACT, SAT Subject Tests)
- Teacher letters of recommendation
- Extracurricular activities, work experience and community service
- Shortlisting of around 10 colleges
- Development of an essay list and appropriate subjects for application essays
- Alumni interviews
- Acceptance of a place advice

*'I have recently worked with O, who assisted me with an appeal to a few American universities after a string of rejections. Despite the small chance of success, I was indeed successful, and now will be attending UC Berkeley as a part of the Class of 2024. I believe I would not have been able to complete it without the help of O; her wisdom, patience and engaging personality is second to none'*



*“We offer tuition options  
to families, both face to  
face and remotely”*

# Tutoring, Mentoring and our Masterclass



In support of school and university placement or as a standalone project, we offer tuition options to families, both face to face and remotely.

The Tuition side of William Clarence has access to a wide range of tutors specialising at every stage of education, as well as providing bespoke homeschooling programmes. We also have access to some of the UK's top 'super tutors' offering Masterclasses in one to one specific exam preparation.

For those wanting a more holistic approach, we offer a mentoring service to families beyond the purely academic.

## Tutoring, Mentoring and our Masterclass

- Creation of personalised homeschooling programmes
- Face to face or remote tuition in support of exams
- Specialised EAL programmes
- 1:1 masterclasses on exam technique, a specialist subject or topic

*‘Very well organised company, gives excellent advice, and connects you with highly experienced professional tutors’*



# William Clarence Publications



**International School Magazine** is read by educators, managers and decision-makers with international education worldwide.

It has a large termly readership and provides a platform for educators around the world to grow and share opinions. With a reach of 12,000 readers each term, we are the go-to place for opinion and news surrounding international education.



**Independent School Management Plus** is the UK's leading voice in independent education.

With a distribution into every UK independent school, we access and provide valuable content to Heads, Bursars, Admissions and Marketing each term in print and daily on our platform.



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